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Cliff Atkinson (Author of Beyond Bullet Points)

About the Author Cliff Atkinson, a consultant who helps organizations improve communications using PowerPoint, teaches at the UCLA Extension.

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called the presentations he designed to help Lanier persuade a jury to award a \$253 million verdict to the plaintiff i

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style slide titles and a graphic, very often clip art. Speakers, of course, have given compelling presentations without PowerPoint and very often without visuals for thousands of years.

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